

Software Escrow

- Saving you money
- Safe and secure

intellect
ENTERPRISES LTD



Reassure your customers, boost your business

Anyone buying business software is making a big commitment, risking both their money and the success of their own company. As a supplier, it is important to show them that they can have faith in you, and that you have covered all eventualities.

That's where secure software escrow comes in: giving clients the peace of mind and confidence that no matter that happens, you are looking out for their best interests.

Escrow services involve a third party storing your source code securely and with watertight legal protection.

You can reassure customers that the source code will be available to them if the worst happens and your business does fold.

At the same time, you need to know that the escrow provider is honest and reliable and will protect your intellectual property.

Intellect has been providing software escrow services for over 30 years and is open to any company who needs it, although if you are an Intellect member you can enjoy additional savings of up to 70% compared to commercial escrow agents.

I'm a software vendor - so why should I bother with software escrow?

- It will reassure potential customers that you are safe to do business with.
- Your end users demand it.
- It protects you from the need to hand over your source code to the end user in advance, so confidentiality is maintained and there is no risk that your end users will try to take over the software management and maintenance.
- It will add value to your product, as software protected by software escrow is worth more, since prudent end users will not accept the risks of 'uninsured' software contracts.

Contact Sam Baglioni for more information on T 020 7331 2006 or E escrow@intellectenterprises.co.uk • www.intellectenterprises.co.uk

Please send me a copy of your software escrow brochure

Name.....

Job title.....Company.....

Address.....

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Telephone.....Email.....

Please email to escrow@intellectenterprises.co.uk or fax back to 020 7331 2040